

## Bavaria Group signed in Berlin a joint venture agreement with Ziegler Group to establish Bavaria Ziegler LLC

It is with great pleasure to announce that Bavaria Fire Fighting Solutions signed in Berlin a joint venture agreement with Ziegler Group, the biggest German manufacturer for fire trucks for municipal, airport, industrial, and special application/hazard use to establish an industrial plant in 10th of Ramadan city in Egypt focused on the manufacturing of these vehicles.



The purpose of the new company, Bavaria – Ziegler LLC, is to offer in Egypt for the first time locally produced advanced vehicles for airport rescue & firefighting (ARFF), tunnel rescue and firefighting, high hazard oil and gas installations and fire fighting vehicles driven on rail ways, as well as main stream vehicles. These vehicles will be produced on one to one basis as those offered in Germany, whereas previously, only basic trucks were produced in Egypt.

This joint venture is another step forward for German – Egyptian trade relationship and Egyptian industrial depth in this field. Ziegler as one of the most reputable manufacturers of fire fighting and special application vehicles as well as pumps, turrets, hose and accessories necessary for emergency intervention wishes to play a deeper role in the Egyptian market and possibly other accessible markets by utilizing Egypt as a gateway to other markets that are signatories of the COMESA & PAFTA free trade agreements. Bavaria on the other hand, is adding another layer of industrial and technological depth and integration in the firefighting field, which further enhances its position as a primary and first address regional player in its field.

The joint venture was signed between Dr. Eng. Nader Riad, President and CEO of Bavaria, Mr. Rainer Pol, Board Member of Ziegler, and Amir Riad, VP for Strategic Business Development of Bavaria. The following dignitaries honored by witnessing the signature of the agreement (from right to left within the picture): Dr. Abdul Aziz Al Mikhlafi (Secretary General of Arab German Chamber of Commerce & Industry), HE. Mr. Peter Altmaier (German Federal Minister of Economic Affairs and Energy), HE. Dr. Moustafa Madbouly (Prime Minister of Egypt), Mr. Peter Ramsauer (Former German Federal Minister of Transport, Building & Urban Development & currently the Chairman of the German Bundestag's Committee on Economic Affairs & Energy), Dr. Volker Treier (Chief Executive of Foreign Trade of the Association of German Chambers of Commerce and Industry – DIHK), Mr. Sven Kneer (Chief Operating Officer of Ziegler)

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Also, from beyond the picture, other dignitaries who witnessed the signature: HE. Mrs. Sahar Nasr and HE. Mr. Gerd Müller (the Egyptian and German Ministers of International Cooperation & Development), HE. Mr. Kamel el Wazir (Egyptian Minister for transportation), HE. Dr. Mohamed Shaker (Egyptian Minister for Electricity and Energy), HE. Mr. Tarek El Mulla (Egyptian Minister of Petroleum).

### About BAVARIA:

Bavaria is a leading international supplier of firefighting Solutions, our success today is a result of hard work and dedication that started from 1923. Bavaria Holding is a market leader in the Middle East and has steady stand in Europe with a work force of almost 950 persons.



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